# OTC VIRTUAL INVESTOR CONFERENCE



August 6, 2020

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### **IDEX** at a Glance



#### **Company Overview**





- Strategy: Focused on developing technology for biometric payment cards
- Problems to solve: Fraud prevention and product differentiation for issuers, "top of wallet" card
- Market Ready: Certification by the major global payment networks; pricing cards at mass volume prices
- Total System Solution: Low-cost sensor, biometric matching software and energy harvesting
- Patents: Approx. 200 granted or pending
- Current Certifications: China UnionPay and a leading global payment network; EMVCo® security certified
- Employees: ~110 with deep semiconductor and biometric expertise

#### **Locations and Markets**



- Locations: U.S., EU, APAC
- Markets: Payments, Access, Govt. and Healthcare, Transportation, Retail

#### **Recent Developments**

- Mobile payments providers (i.e. Apple, Google) leveraging smart cards to meet consumer demand and security thresholds; COVID-19 has accelerated demand for contactless or touch-free payment methods
- IDEX the only technical solution optimized for biometric payment cards, a USD 2B+ market opportunity by 2024
- Selected by IDEMIA, a leading global tier 1 smart card manufacturer, to supply its TrustedBio<sup>™</sup> sensor for use in its next generation high volume biometric payment card platform



# **Investment Highlights**

#### Massive Addressable Market

- · 22B payment cards in circulation and growing
- Contactless cards have accelerated significantly
- USD 2B+ biometric payment cards by 2024; 200% plus CAGR for biometric payment card shipments

# Large-Scale Certification

- Only fingerprint company to achieve certification with China UnionPay and certification for another leading global payment network
- These two networks represent 70% of all global branded payment cards

# Sales and Pipeline Momentum

- IDEMIA: pilot and early production orders; licensing agreements for remote enrollment technology
- Leading financial markets data provider: first volume production orders for USD 6M contract delivered in 2020

# Defensible IP / Technology

- **TrustedBio:** Next generation dual interface solution; industry's highest level of integration enables lower costs while improving performance, security and manufacturability
- 200 plus patents granted or pending; EMVCo® certified (provides high entry barriers)

# Highly Experienced Management

- Accomplished executive team with experience bringing new technologies to market
- Management and board significant experience managing U.S. public companies



# Highly Experienced Management Team and Board

#### **Management Team**









#### **Board of Directors**



₹ÆDER

Morten Opstad Chair



**OuthenTec** 

Lawrence John Ciaccia
Deputy Chair





**Deborah Davis** *Board Member* 





**Stephen Skaggs** *Board Member* 



Hanne Høvding Board Member



# **Recent Highlights**

- COVID-19 is accelerating a <u>contactless</u> society
- Contactless or <u>touch-free</u> payments have accelerated as a result of the global COVID-19 pandemic, and IDEX Biometrics' (IDEX) and others in the industry expects fingerprint biometrics to play a key role in a fully contactless solution
- IDEX received its first significant product orders during the first half of 2020 as the company begins it commercial ramp
- IDEX's technology was certified by two major global payment networks: China Union Pay and a large US based network that have a
  combined issuance of 70% of global branded payment cards. IDEX is the only fingerprint sensor company to have achieved certification
  for its system solution with two global payment networks
- IDEX TrustedBio<sup>™</sup> technology was selected by IDEMIA, the global leader in Augmented Identity and a leading global payment card manufacturer, for its next generation biometric payment card
- IDEX's sensor was selected by Zwipe, a pioneer in the biometric payment card market, to be combined with the Zwipe Pay ONE platform, to enable a complete system solution for biometric payment cards
- IDEX successfully claimed additional research and development tax relief in the UK and the U.S. and received a cash refund of USD 0.6 million, and has received USD 1.4 million in 2020 and additional funds are expected from the U.S.
- IDEX recently raised USD 10.3 million to fund product development, meet customer commitments and fund revenue growth



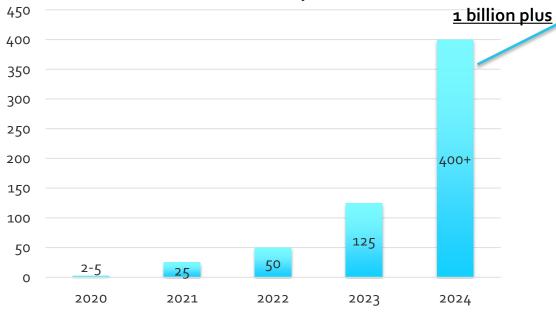
# PAYMENT CARD MARKET



# Payment Cards - a Very Large and Growing Market

22 billion payment cards in circulation and growing to over 29 billion by 20231

~5 billion new smartcards issued annually



Projected number of biometric payment card shipments (millions of units)

- Payment cards projected to continue strong growth
- Contactless growing even faster driven by:
- Covid-19 and touch-free
- Ease of use
- Fast authentication speeds
- Biometrics add <u>security</u> and convenience
- Infrastructure already in place
- Removes contactless limits
- Helps issuers remain top of wallet



# **Company Accomplishments and Market Update**

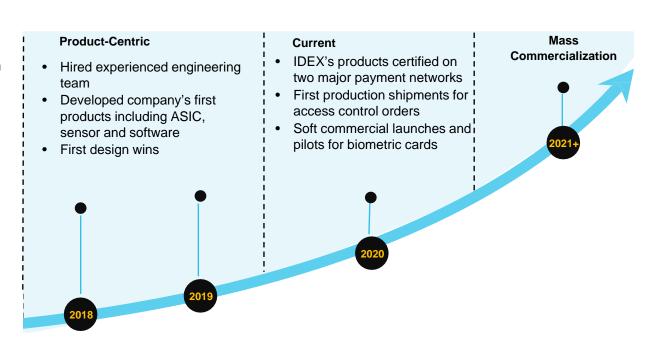
Well-positioned to take advantage of the market's evolution towards biometric payment cards, a USD 2B+ market by 2024

The main hurdles for market activation passed (cost level down and production issues solved)

Partnerships established with leaders in the ecosystem

Initial certifications achieved

Units being shipped





## **Biometric Payment Card Value Chain**

Key customer partnerships with 10+ leaders in the payment card ecosystem

#### **Payment Networks / Specification Providers**













#### **Biometric Algorithms**





#### **Fingerprint Sensors**







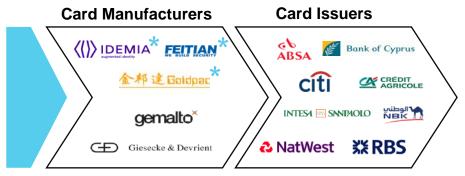


#### **Card Inlay Providers**



#### **Secure Elements**





= Current Partner



### **Biometric Payment Card Certification**

Third-party certification provides a high barrier to entry

#### **Card Physical Aspect**



- Flexion, torsion, ISO compliance
- EMVCo® + scheme complementary tests
- Chemical tests



#### **Biometric Performance**

New and specific to biometric cards



#### **Security Certification**

- Resistance to logical attacks
- Code review
- Programming process review



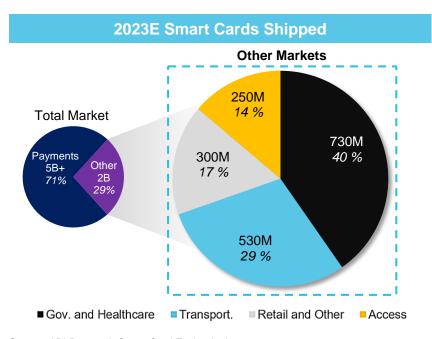


# OTHER LARGE AND GROWING MARKETS



# **Other Markets (Excluding Payments)**

Multiple industry verticals can utilize biometric smart cards as a competitive advantage to enhance product features



#### **Segment Breakdown**

#### Govt. and Healthcare

- Financial inclusion
- · Secure identification
- Voting

#### Transport.

- Public transport systems
- Increased mobility

#### **Retail and Other**

- · Loyalty cards
- · Internet of things

#### **Access**

- Information security
- Facility/physical access control

Source: ABI Research Smart Card Technologies



# PRODUCTS AND TECHNOLOGY



## **IDEX's Optimized Sensor Technology**

Proprietary sensor design decouples the die size from the sensing area, resulting in cost and performance advantages

Vs.

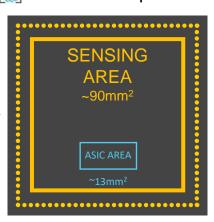


#### Features:

Large sensor area

#### **Integrated functions:**

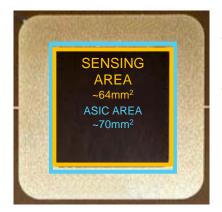
- Image capture
- MCU: image processor pattern matching
- Energy harvesting and power management



IDEX Off-Chip Sensor

Overall Cost: ~\$3.00

#### Competitor Silicon Sensor



#### Features:

Limited sensor area

#### Integrated functions

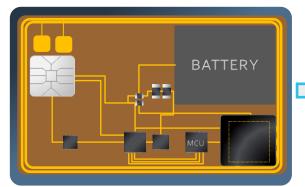
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Overall Cost: ~\$5.50

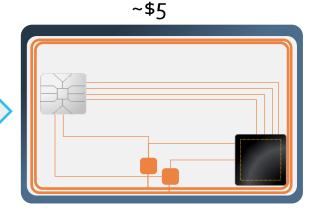


# Lowering Manufacturing Complexity and Card Cost

\$40+







#### FIRST GENERATION CARDS

- Battery / supercapacitor
- Complex and expensive flexible PCB (MCU, companion chip, basic PMU)
- Complex embedding (12+ connections to sensor)

#### **CURRENT GENERATION CARDS**

- No battery or supercapacitor
- Simplified flexible PCB with discrete components (MCU, PMU)
- Improvement of manufacturing/ ACF Compatible

#### IDEX TrustedBio™ CARDS

- Fully Integrated and improved performance
- Passive inlay, copper-wire compliant.
- Stabilized manufacturing process (4 or 8 pads)



# CUSTOMERS

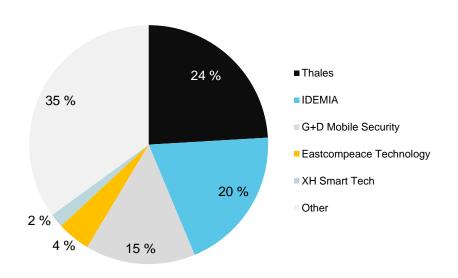




# **Current and Target Customers**

Customer relationships with 30%+ of global payment card manufacturers, with additional on horizon

#### **Global Payment Card Manufacturers**



#### **Global Customer Base**















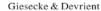




#### **Target Customers**





















Source: The Nilson Report



# KEY FINANCIALS AND FINANCIAL MODEL

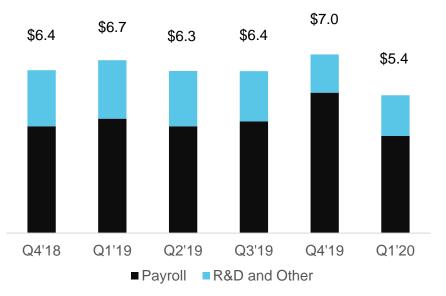


August 2020

## **Key Financials and Financial Model**

- 50% gross margins and stable OPEX profile based on fabless model
- Break-even target of \$10-12 million in quarterly revenue
- 30% plus operating margins at scale

#### Cash OpEx1 - USD (M)



#### **Financial Summary**

- 31 March 2020 cash of USD 7 million plus USD 10.3 million capital raise on 11 May 2020
- Production revenue begins in Q2
- Expense reduction actions taken in Q4; targeted decrease of OPEX by ~30% and 50% improvement in break-even unit levels
- Q1 operating expenses down 23% vs. Q4 and at lowest level since 2017
- Second quarter 2020 operating expenses expected to be below Q1.

<sup>1</sup>Cash OpEX is operating expense excluding stock compensation and development inventory and intangibles reserve related to a discontinued product in Q4 of 2019



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# Thank You

